



BRONCO

2021 Ford Bronco Preliminary Build & Price Dealer Quick Reference Guide

Note: Content in this document is reflective of 2021 Model Year Ford Bronco Job 1 intent. Late Availability items will be updated when the order bank opens.

This document is intended for FORD DEALER USE ONLY.

What can customers who have placed a reservation expect next?

1. Customer placed reservation
2. Customers will receive email from Ford explaining the process in October
3. Customer uses Ford.com Build & Price tool to spec their dream Bronco beginning October 23
4. Customers complete order consultation beginning in early December
5. Customer finalize dealer selection, place order and agree to selling price
6. Ford receives all orders nationally and begins to forecast a production schedule against commodities - Q1 2021
7. Customer receives dealer delivery window in late 1Q
8. First customer deliveries begin in June 2021



FAQs

Product FAQ

Why can't I get a painted hardtop at launch? Due to unprecedented demand and to ensure a smooth and high-quality launch, we are making the painted hardtop a late availability feature for 21MY. Build & Price will be updated at that time.

What roofs are now standard for the Bronco two-door and four-door First Edition, and Wildtrak series? First Edition and Wildtrak will come standard with a Carbonized Gray MIC hardtop.

Why isn't the Sasquatch manual transmission available in the Build & Price? As mentioned in our announcement, Sasquatch expanding to manual transmission-equipped Bronco models will be in late 2021 calendar year and Build & Price will be updated at that time.

Why do certain models prohibit some accessories? We have a Bronco for every customer. Many Bronco accessory items can be added during or after vehicle delivery at the dealer. We engineered Bronco for maximum off-road capability and GVWR restrictions may limit combinations of certain accessories.

When can customers get a Modular Painted Hard Top?

Black Modular Painted Hard Top will be a late-availability option in the 2021 model year.

The White Modular Painted Hard Top is currently planned to be introduced during the 2022 model year.

The Body-Color-Matched Modular Painted Hard Top is currently planned to be introduced during the 2022 model year.

Can customers order a Modular Painted Hard Top as an accessory or service part? Modular Painted Hard Tops will be available as a service part at a later date. Pricing is not yet finalized, but expected to be higher than the factory option due to freight and handling.

Reservations FAQ

Will my configuration from Build & Price be sent to my dealer? No. Bronco reservation holders should use the Build & Price tool to support their upcoming order consultation. Recommend printing and saving a copy to share with your dealer during ordering process.

What is a reservation? A reservation lets you be among the first to order a new Bronco from Ford with a refundable Reservation Deposit. It is not an actual order and does not guarantee delivery.

What steps are required to complete my reservation? Go online and select your preferred configuration, create a Ford Account, select your preferred dealer and enter your credit/debit card details and address. A confirmation receipt will be sent to the email address you provide. *

What is a Ford Account and why do I need one? A Ford Account lets you sign in to the Ford website to save and manage your personal and reservation information. You need to create a Ford Account to reserve your Bronco. Reservations can also be tracked in your Ford Account at owner.ford.com/. *

How much will it cost to reserve a Bronco? Reservations cost \$100 for each model.

Is the \$100 reservation fee refundable? Yes, reservation fees are refunded with reservation cancellation.

Will reservations be fulfilled in the order placed? Reservations will be fulfilled in approximately the same order received, however, actual delivery may vary based upon a number of factors including vehicle model and configuration selected, commodity constraints, residency, delivery, and final ordering and production of similarly configured Broncos.

When will customers be able to convert their reservations to order? Order conversion process will begin in December and run thru January 31, 2021. Customers should expect their selected dealer to schedule an order consultation to complete their configuration, agree on selling price, and place the order.

Should customers expect to place an additional deposit when they convert their reservation to an order? Yes. It is likely that dealers will request an additional deposit at the time of order. Specific deposit amounts will vary by dealer.

Can I select any Ford Dealer? Only Ford Dealers that are eligible and have activated online reservations can be selected. The eligible dealers will be provided based on your ZIP code, or you can enter the name of your preferred Ford Dealer and be matched to them.

Will you share my reservation information with my dealer? Your reservation information will be shared with the dealer you select at the time of reservation. Please see our privacy policy at ford.com/help/privacy for additional information.*

DISCLAIMER:

*By completing the Reservation Process, you are not ordering or purchasing a vehicle. Participation in the Program does not guarantee you vehicle delivery. Your Reservation does not guarantee a set price for the Vehicle.



Reservations FAQs Continued...

Can I make changes to my reservation? You will be able to make changes and complete your Bronco configuration at the time you place your order.* The order conversion process will begin in December and run through January 31, 2021. Customers should expect their selected dealer to schedule an order consultation to complete their configuration, agree on selling price, and place the order.

Can I cancel my reservation? Yes. You can cancel your reservation at any time and receive a full refund.* You can do this in your account at ford.com. If for some reason you can't process the cancellation online, you can contact a Ford Customer Experience Representative at 800-392-3673 (Ford U.S.). After canceling, allow seven to 10 business days for the reservation deposit to be credited to your original form of payment. Once you progress from a reservation to an order with a dealer, however, cancellation requests would be at that dealer's discretion.

What happens to the reservation deposit once I order? See your dealer for details. The reservation deposit should be credited or refunded based on customer preference.

When will I take delivery of my vehicle? Bronco deliveries begin June 2021 and will extend thru 2022. We anticipate some customers will receive a 22MY Bronco. Actual delivery times will vary based on vehicle model and configuration selected, commodity constraints, and location. In late Q1 2021 you will receive an estimated delivery window based on final ordering and production of similarly configured Broncos.

Am I buying this vehicle directly from Ford? No. The purchase agreement will be between you and the dealer, not you and Ford.

Can I make additional reservations and can I transfer my reservation? Up to two reservations per account. Your reservation number is assigned to you, but can be transferred to a member of your household at time of order placement.

What happens if my order is not built in 21MY? Due to the high number of Bronco two- and four-door reservations, deliveries may extend into the 2022 calendar year. We anticipate some customers will receive a 22MY Bronco. In this scenario, customers will work with their dealer to replace their 21MY order but will have access to any product improvements for 22MY. Their reservation timestamp will remain with their order.

Can Customers update their dealer selection for their reservation? Customers may reach out to Ford Customer Support at (800) 334-4375 for assistance in updating their dealer selection through January 31, 2021. In changing dealers, there will be no impact to a customer's reservation ID, vehicle details, or the associated timestamp.

I already changed my dealer once, can I update my dealer selection again? Yes. Customers may reach out to Ford Customer Support at (800) 334-4375 for assistance in updating their dealer selection through January 31, 2021. In changing dealers, there will be no impact to a customer's reservation ID, vehicle details, or the associated timestamp.

DISCLAIMER:

*By completing the Reservation Process, you are not ordering or purchasing a vehicle. Participation in the Program does not guarantee you vehicle delivery. Your Reservation does not guarantee a set price for the Vehicle.



Standard Equipment

• **Mechanical**

- Four-Wheel Disk Brakes with Anti-Lock Brake System (ABS) and Electronic Stability Control
- Electric Parking Brake
- Engine – 2.3L EcoBoost®
- Transmission – 7-Speed Manual

• **Exterior**

- Active Grille Shutters
- Bash Plates
- Black Molded-in-Color (MIC)
 - » Bumper, Front and Rear
 - » Door handles
 - » Fender Flares, Grille with “BRONCO” lettering
- Configurable Daytime Running Lamps (DRL)
- Easy Fuel® Capless Fuel Filler
- Fender Tie-Down Hooks
- Taillamps – Halogen
- Tops
 - » Hard, Carbonized Gray Molded-in-Color (MIC) (Standard 2-door, Optional 4-door)
 - Rear-Window Defroster and Washer
 - Storage Bag – Front Row Top Panels (for On-Vehicle Storage)
 - » Soft Black Cloth (Standard 4-Door)
- Tow Hooks – Front (2) and Rear (1)
- Tires – P255/70R16 All-Season (A/S) (30”) P255/70R16 A/S TIRES (30”)
 - » Rear Spare Tire Carrier – Full size spare tire with TPMS
- Wipers
 - » Windshield – Variable Intermittent/Continuous
 - » Rear Window – Single-Speed Intermittent/Continuous

• **Interior/Comfort**

- Beverage Holders – Six (6)
- Carpeted Flooring Front/Rear
- Carpeted Front Floor Mats
- Center Floor Console, Locking
- Climate Control – Includes Air Conditioning
 - » Manual, Single Zone
 - » Cabin Particulate Air Filter
- Cruise Control
- Glove Box, Locking
- Grab Handles – Driver and Front Passenger
- Instrument Panel Cluster
 - » 8” Color Digital Cluster Screen
 - » Message Center
 - » Outside Temperature Display
 - » Trip Computer
- Lighting
 - » Illuminated Entry System with Courtesy Lamp Delay
 - » Overhead Console with Front Map Lights
 - » Rear Cargo Area Light
- Powerpoints (12V) – One (1) Center Floor Console, One (1) Cargo Area
- Seats
 - » Cloth Buckets
 - » 6-Way Manual Driver and Passenger (Fore/Aft, Up/Down, Recline)
 - » Second Row 50/50 Split-Fold (2-door only)
 - » Second Row 60/40 Split-Fold with Recline (4-door only)
- Sliding Visor Vanity Mirrors (Driver and Front Passenger)
- Steering Column – Manual Tilt/Telescoping
- Storage

- » Center Floor Console Armrest, Glove Box, Media Bin, Overhead Console with Sunglasses Storage

– Windows

- » Front Row: One-Touch Up/Down Feature. Controls in front area of the Center Floor Console.
- » Second Row: Controls in the back side of the Center Floor Console

• **Safety/Security**

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Airbags
 - » First Row: Driver and Passenger Dual-Stage Front
 - » First Row: Driver and Passenger Seat Side
 - » All Rows: Safety Canopy® Side-Curtain with Rollover Sensor
- Day/Night Rearview Mirror – Manually Adjustable
- Center High-Mounted Stop Lamp (CHMSL)
- Door Locks, Power
 - » Auto Lock / Auto Unlock
 - » Child-Safety Rear (4-door only)
- Electronic Traction Control
- Headlamps, LED
- Individual Tire Pressure Monitoring System (ITPMS)
- LATCH (Lower Anchors and Tether Anchors for Children) on all Second Row Seating Positions
- Mirrors, Sideview – Heated Power Glass, Manual-Fold, Integrated Spotter Mirror with Black Molded-in-Color (MIC) Caps
- Perimeter Alarm
- Personal Safety System™
- Safety Belts
 - » Front Row – Belt-Minder® (Front Safety Belt Reminder)
 - » Second Row
 - Seat Belt Monitor
 - Rear Seat Occupant Alert (4-door only)
 - » Second Row (2-door only)
 - Outboard Seating Positions with Pretensioners
 - » Second Row (4-door only)
 - Outboard Seating Positions with Pretensioners
 - Center Seating Position
 - » Trailer Sway Control
- **Ford Co-Pilot360™ Technology**
 - Auto High-Beam Headlamps
 - Hill Start Assist
 - Post Impact Braking
 - Pre-Collision Assist with Automatic Emergency Braking (AEB)
 - » Pedestrian Detection
 - » Forward Collision warning
 - » Dynamic Brake Support
 - Rear View Camera with Backup Assist Grid Lines
 - Hill Descent Control™ (Included in the standard 7-Speed Manual Transmission Only)



Standard Equipment Continued

• Functional

- Audio
 - » AM/FM Stereo
 - » Six (6) Speakers
 - » Media Bin, Open
 - » SiriusXM® with 360L
 - Super Categories / Live Sports Categories
 - “For You” Recommendations
 - SiriusXM Listener Profiles
- Auto Start-Stop Technology
- Battery Management System
- Electronic Power-Assisted Steering (EPAS)
- FordPass Connect™
 - » 4G LTE Wi-Fi hotspot connects up to 10 devices
 - » Remotely start, lock and unlock vehicle
 - » Schedule specific times to remotely start vehicle
 - » Locate parked vehicle
 - » Check vehicle status
- Front Stabilizer Bar
- Intelligent Oil-Life Monitor®
- Push-Button Start
- Remote Keyless Entry
- Standard Duty Suspension
- SYNC® 4
 - » 8” LCD Capacitive Touchscreen with Swipe Capability
 - » Wireless Phone Connection
 - » Cloud Connected
 - » AppLink® w/ App Catalog
 - » 911 Assist®
 - » Wireless Apple CarPlay® and Android Auto™ Compatibility
 - » Digital Owner’s Manual
- Smart Charging Multimedia USB Ports, First Row – One (1) “A” and one (1) “C”. Refer to second Row USB feature in the Interior/Comfort section
- Terrain Management System™ with G.O.A.T. Modes – Normal, ECO, Sport, Slippery and Sand
- Tool Kit – For Removeable Doors and T ops
- Transmission Oil Cooler (10-Speed Automatic Transmission only)

Mechanical Options		Availability	
2.3L EcoBoost® I-4 Engine		Standard	
2.7L EcoBoost® V-6 Engine		Optional	
• Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost			
7-Speed Manual Transmission		Standard	
Note: Requires 2-Door Standard 4x4 and 2.3L Engine. Not available on 2-Door Advanced 4x4 and all 4-Door.			
Note: Includes Granny Gear and Crank in Gear function and Hill Descent Control™			
10-Speed Automatic Transmission		Optional	
Note: Standard on all 4-Door			
Note: Standard on all 2-Door with 2.7L Engine			
Note: Standard on 2-Door Advanced 4x4 with 2.3L Engine.			
Note: Optional on 2-Door Standard 4x4 with 2.3L Engine.			
Note: With 2.3L Engine – Includes Trail Control and Trail Turn Assist			
Note: With 2.7L Engine – Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving			
4x4 with Part-Time Selectable Engagement		Standard	
Advanced 4x4 with Automatic On-Demand Engagement*		Optional	
Exterior	Availability	Interior	Availability
Hard Top – Carbonized Gray Molded-In-Color (MIC)	Standard 2-door; Optional 4-door	Seats: Cloth Dark Space Gray with Black Onyx	Standard
• Rear-Window Defroster and Washer		Auxiliary Switches with Pre-Run Accessory Wires located in Overhead Console with Front Map Lights	Optional
• Storage Bag – Front Row Top Panels (for On-Vehicle Storage)		Floor Liners, Front & Rear	Optional
Soft Top	Standard 4-door	Storage Bags for On-Vehicle Storage	Optional 4-door
		Note: Requires 4-Door	
Tires: P255/70R16 All-Season (A/S) (30")	Standard	Storage Bags for On-Vehicle Storage	Optional 4-door
		Note: Requires 4-Door	
Wheels: 16" Bright Polished Silver-Painted Steel	Standard		
Engine Block Heater	Optional		
Brush Guard	Optional		
Note: Requires Front Bumper – Heavy-Duty Modular			
Paint Protection Film	Optional		
Front Bumper – Heavy-Duty Modular	Optional		
Note: Includes Upgraded Steel Bash Plates under front section of vehicle			
Roof Rails w/ Crossbars	Optional		
Note: Requires Hard Top			
Note: 4-Door, Not available with Sasquatch™ Package			
Keyless Entry Keypad	Optional		
Splash Guards	Optional		
Note: Not available with Sasquatch™ Package			
		Packages	Availability
		Standard Package (Base Equipment Group, contend listed above in Standard Equipment section)	Standard
		Sasquatch Package	Optional



Standard Equipment

All Base Series Standard Equipment Plus:

• Exterior

- LED Fog Lamps
- Grille – Carbonized Gray Painted with White “BRONCO” lettering
- Privacy Glass – Second Row and Swing Gate
- Tires – P255/75R17 All-Terrain (A/T) (32”)
 - » Full size spare tire with TPMS
- Wheels – 17” Carbonized Gray-Painted Aluminum

• Interior/Comfort

- Interior Grab Handles, Front Row – One (1) in the Center Floor Console, Passenger Side
- Leather Gear Shift Knob
- Leather-Wrapped Steering Wheel

• Functional

- Terrain Management System™ with G.O.A.T. Modes – Normal, ECO< Sport, Slippery, Mud/Ruts and Sand

Mechanical Options	Availability
2.3L EcoBoost® I-4 Engine	Standard
2.7L EcoBoost® V-6 Engine	Optional
• Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost	
7-Speed Manual Transmission Note: Requires Standard 4x4 and 2.3L Engine. Note: Includes Granny Gear and Crank in Gear function and Hill Descent Control™ Note: Not available with Mid Package	Standard
10-Speed Automatic Transmission Note: Standard with Mid Package Note: Standard with 2.7L Engine Note: With Standard Package, Standard on 2-Door Advanced 4x4 and 4-Door Advanced 4x4 with 2.3L Engine. Note: With Standard Package, Optional on 2-Door Standard 4x4 and 4-Door Standard 4x4 with 2.3L Engine. Note: With 2.3L Engine – Includes Trail Control and Trail Turn Assist Note: With 2.7L Engine – Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving	Optional
4x4 with Part-Time Selectable Engagement	Standard
Advanced 4x4 with Automatic On-Demand Engagement*	Optional

Exterior	Availability	Interior	Availability
Hard Top – Carbonized Gray Molded-In-Color	Standard 2-door; Optional 4-door	Seats: Cloth Dark Space Gray with Black Onyx	Optional
		Seats: Cloth Medium Sandstone with Black Onyx	Optional
Soft Top	Standard 4-door	Auxiliary Switches with Pre-Run Accessory Wires located in Overhead Console with Front Map Lights	Optional
Towing Capability (Note: Max Trailer Tow 3,500 lbs.)	Optional	Connected Built-In Navigation (Note: Requires Mid Pkg.)	Optional
Engine Block Heater	Optional	Floor Liners, Front & Rear	Optional
Brush Guard Note: Requires Front Bumper – Heavy-Duty Modular	Optional	Hard Top Sound Deadening Headliner Note: Requires Hard Top	Optional
LED Signature Lighting	Optional	Storage Bags for On-Vehicle Storage*	Optional 4-door
Tube Step – Powder Coated	Optional	Optional Content/Packages	Availability
Front Bumper – Heavy-Duty Modular Note: Includes Upgraded steel bash plates under front section of vehicle Note: Deletes standard LED Fog Lamps	Optional	Sasquatch Package	Optional
		Mid Package	Optional
Roof Rails w/ Crossbars Note: Requires Hard Top Note: 4-Door – Not available with Sasquatch™ Package	Optional		
Keyless Entry Keypad	Optional		
Splash Guards Note: Not available with Sasquatch™ Package	Optional		
Paint Protection Film	Optional		

Standard Equipment

All Big Bend™ Series Standard Equipment Plus:

• Exterior

- Bumper, Front – Heavy-Duty Modular (LED Fog Lamps are not available with this bumper)
- Bumper, Rear – Powder Coated Steel
- Grille, Black Molded-In-Color (MIC) with White “BRONCO” lettering
- Rock Rails
- Upgraded Bash Plates
- Tires – LT265/70R17 All-Terrain (A/T) (32”)
 - » Full Size Spare tire with TPMS
- Wheels – 17” Black Gloss-Painted Steel

• Interior/Comfort

- Auxiliary Switches with Pre-Run Accessory Wires Located in Overhead Console with Front Map Lights
- Seats
 - » Marine Grade Vinyl
 - » MOLLE Strap System – Front Driver/Passenger Seat Back
- Rubberized Flooring – Washout capable with drain plugs

• Functional

- Terrain Management System™ with G.O.A.T. Modes – Normal, ECO, Sport, Slippery, Mud/Ruts, Sand and Rock-Crawl
- Rear Locking Differential

Mechanical	Availability
2.3L EcoBoost® I-4 Engine	Standard
2.7L EcoBoost® V-6 Engine • Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost	Optional
7-Speed Manual Transmission Note: Requires 2.3L Engine Note: Includes Granny Gear and Crank in Gear function and Hill Descent Control™ Note: Not available with Mid Package	Standard
10-Speed Automatic Transmission Note: Standard with Mid Package Note: Standard with 2.7L Engine Note: Optional with 2.3L Engine Note: With 2.3L Engine – Includes Trail Control and Trail Turn Assist Note: With 2.7L Engine – Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving	Optional
4x4 with Part-Time Selectable Engagement	Standard
Advanced 4x4 with Automatic On-Demand Engagement*	Optional

Exterior	Availability	Interior	Availability
Hard Top – Carbonized Gray Molded-In-Color	Standard 2-door; Optional 4-door	Seats: Marine Grade Vinyl, Dark Space Gray with Black Onyx	Optional
Soft Top	Standard 4-door	Connected Built-In Navigation (Note: Requires Mid Pkg.)	Optional
17” Black High Gloss Painted Aluminum Wheels Note: Not available with Sasquatch™ Package Note: LT265/70R17 All-Terrain (A/T) Tires (32”)	Optional	Floor Liners, Front & Rear	Optional
Towing Capability (Note: Max Trailer Tow 3,500 lbs.)	Optional	Hard Top Sound Deadening Headliner Note: Not available with Sasquatch™ Package Note: Requires Hard Top	Optional
Engine Block Heater	Optional	Door Storage Bags (for on-Vehicle Storage)	Optional 4-Door
Brush Guard Note: Not available with Sasquatch™ Package	Optional	Optional Content/Packages	Availability
Roof Rails w/ Crossbars Note: Requires Hard Top Note: 4-Door – Not available with Sasquatch™ Package	Optional	Sasquatch Package	Optional
Keyless Entry Keypad	Optional	Mid Package	Optional
Paint Protection Film Note: Not available with Sasquatch™ Package			

- Standard Equipment
All Big Bend™ Series Standard Equipment Plus:
- **Mechanical**
 - 10-Speed Automatic Transmission
 - **Exterior**
 - Door Handles – Body Color
 - Fender Flares, Body Color
 - Grille – Black Painted with White “BRONCO” Lettering
 - Taillamps, LED
 - Tire – P255/70R18 All-Terrain (A/T) (32”)
 - » Full size spare tire with TPMS
 - Tube Step – Powder Coated
 - Wheels – 18” Bright Machined Black High Gloss-Painted Aluminum

- **Interior/Comfort**
 - Carpeted Front and Rear Floor Mats (4-Door Only)
 - Instrument Panel-High Level
- **Safety/Security**
 - Headlamps – LED with LED Signature Lighting
 - Mirrors, Sideview – Body-Color Painted Caps
- **Packages**
 - Mid Package

Mechanical	Availability
2.3L EcoBoost® I-4 Engine	Standard
2.7L EcoBoost® V-6 Engine	Optional
• Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost	
10-Speed Automatic Transmission	Standard
Note: With 2.3L Engine – Includes Trail Control and Trail Turn Assist	
Note: With 2.7L Engine – Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving	
4x4 with Part-Time Selectable Engagement	Standard
Advanced 4x4 with Automatic On-Demand Engagement*	Optional

Exterior	Availability	Interior	Availability
Hard Top – Carbonized Gray Molded-In-Color	Standard 2-door; Optional 4-door	Seats: Cloth, Dark Space Gray with Navy Pier	Optional
Soft Top	Standard 4-door	Seats: Cloth, Roast with Black Onyx	Optional
Towing Capability (Note: Max Trailer Tow 3,500 lbs.)	Optional	Seats, Leather Trimmed/Vinyl, Dark Space Gray with Navy Pier	Optional
Engine Block Heater	Optional	Seats: Leather Trimmed/Vinyl, Roast with Black Onyx	Optional
Brush Guard	Optional	Auxiliary Switches with Pre-Run Accessory Wires located in Overhead Console with Front Map Lights	Optional
Note: Requires Front Bumper – Heavy-Duty Modular		Connected Built-In Navigation	Optional
Front Bumper – Heavy-Duty Modular	Optional	Note: Replaces Connected Navigation in Mid Package	
Note: Includes upgraded steel bash plates under front section of vehicle		Note: Included in Lux Package	
Note: Deletes standard LED fog lamps		Floor Liners, Front & Rear	Optional
Roof Rails w/ Crossbars	Optional	Hard Top Sound Deadening Headliner	Optional
Note: Requires Hard Top		Note: Requires Hard Top	
Note: 4-Door – Not available with Sasquatch™ Package		Door Storage Bags (for On-Vehicle Storage)	Optional 4-Door
Keyless Entry Keypad	Optional	Optional Content/Packages	Availability
Splash Guards	Optional	Sasquatch Package	Optional
Note: Not available with Sasquatch™ Package		High Package	Optional
Paint Protection Film	Optional	Lux Package	Optional



- Standard Equipment
All Big Bend™ Series Standard Equipment Plus:
- **Exterior**
 - Bumper, Front – Heavy-Duty Modular (LED Fog Lamps are not available with this bumper)
 - Bumper, Rear – Powder Coated Steel
 - Grille – Carbonized Gray Painted with White “BRONCO” lettering
 - Rock Rails
 - Taillamps, LED
 - Upgraded Bash Plates
 - Tire – LT285/70R17 All-Terrain (A/T) (33”)
 - » Full size spare tire with TPMS
 - Wheels – 17” Machined Carbonized Gray-Painted Aluminum
 - **Interior/Comfort**
 - Auxiliary Switches with Pre-Run Accessory Wires located in

- Carpeted Front and Rear Floor Mats (4-Door only)
- Instrument Panel – High Level
- Seats
 - » Marine Grade Vinyl
 - » MOLLE Strap System – Front Driver/Passenger Seat Back
- Rubberized Flooring washout capable with drain plugs
- **Safety/Security**
 - Headlamps – LED with LED Signature Lighting
- **Functional**
 - Badlands Suspension
 - Front Stabilizer Bar Disconnect (Note: Only available on Badlands and First Edition)
 - Front and Rear Locking Differentials
 - Terrain Management System™ with G.O.A.T. Modes – Normal, ECO, Slippery, Mud/Ruts, Sand, Rock-Crawl and Baja

Mechanical Options	Availability
2.3L EcoBoost® I-4 Engine	Standard
2.7L EcoBoost® V-6 Engine	Optional
• Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost	
7-Speed Manual Transmission	Standard
Note: Requires 2.3L Engine	
Note: Includes Granny Gear and Crank in Gear function and Hill Descent Control™	
Note: Badlands is only series that can be equipped with Manual Transmission and Mid/High/Lux Package	
10-Speed Automatic Transmission	Optional
Note: Standard with 2.7L Engine	
Note: Optional with 2.3L Engine	
Note: With 2.3L Engine – Includes Trail Control and Trail Turn Assist	
Note: With 2.7L Engine – Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving	
Advanced 4x4 with Automatic On-Demand Engagement	Standard

Exterior	Availability	Interior	Availability
Hard Top – Carbonized Gray Molded-In-Color	Standard 2-door; Optional 4-door	Seats: Marine Grade Vinyl, Black Onyx	Optional
		Seats: Leather Trimmed/Vinyl, Black Onyx	Optional
		Note: Requires Mid Package	
Soft Top	Standard 4-door	Connected Built-In Navigation	Optional
		Note: Not available with Standard Package	
		Note: Included in Lux Package	
		Note: Replaces Connected Navigation in Mid Package	
17” Black High Gloss-Painted Aluminum Wheels with Carbonized Gray Beauty Ring	Optional	Floor Liners, Front & Rear	Optional
Note: Note Available with Sasquatch™ Package		Hard Top Sound Deadening Headliner	Optional
Note: LT285/70R17 All-Terrain (A/T) Tires (33”)		Note: Requires Hard Top	
LT285/70R17 Mud-Terrain (M/T) Tires (33”)	Optional	Note: 4-Door – Not available with 2.7L Engine	
Note: Requires 17” Black High Gloss-Painted Aluminum Wheels		Door Storage Bags (for On-Vehicle Storage)	Optional 4-door
Towing Capability (Note: Max Trailer Tow 3,500 lbs.)	Optional		
Engine Block Heater	Optional	Optional Content/Packages	Availability
Brush Guard	Optional	Sasquatch Package	Optional
Note: 4-Door – Not available with 2.7L Engine		Mid Package	Optional
Roof Rails w/ Crossbars	Optional	High Package	Optional
Note: Requires Hard Top		Lux Package	Optional
Note: 4-Door – Not available with 2.7L Engine			
Note: 4-Door – Not available with Sasquatch™ Package			
Keyless Entry Keypad	Optional		
Paint Protection Film	Optional		
Note: 4-Door – Not available with 2.7L Engine			



Standard Equipment

All Outer-Banks™ Series Standard Equipment Plus:

- **Mechanical**
 - 2.7L EcoBoost® V6 Engine
 - 10-Speed Automatic Transmission
- **Exterior**
 - Grille – Black Painted with White “BRONCO” lettering
 - Wildtrak Hood Graphic
 - Hard Top, Carbonized Gray Molded-in-Color (MIC)
 - » Rear-Window Defroster and Washer
 - » Storage Bag – Front Row Top Panels (for On-Vehicle Storage)
 - Spare Tire – Full Size with TPMS

- **Safety/Security**
 - Auxiliary Switches with Pre-Run Accessory Wires located in Overhead Console with Front Map Lights
 - Mirrors, Sideview – Black Painted Caps
- **Functional**
 - Terrain Management System™ with G.O.A.T. Modes – Normal, ECO, Sport, Slippery, Mud/Ruts, Sand and Baja
- **Packages**
 - Mid Package
 - Sasquatch Package
 - » 17” Black High Gloss-Painted Aluminum with Black Beauty Ring, Beadlock Capable Wheels

Mechanical		Availability	
2.7L EcoBoost® V-6 Engine • Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost		Standard	
10-Speed Automatic Transmission Note: Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving		Standard	
Advanced 4x4 with Automatic On-Demand Engagement*		Standard	
Exterior	Availability	Interior	Availability
Tube Step – Powder Coated	Optional	Seats: Cloth, Medium Sandstone with Black Onyx	Optional
Towing Capability (Note: Max Trailer Tow 3,500 lbs.)	Optional	Seats: Leather Trimmed/Vinyl, Medium Sandstone with Black Onyx	Optional
Engine Block Heater	Optional	Connected Built-In Navigation Note: Included in Lux Package Note: Replaces Connected Navigation in Mid Package	Optional
Brush Guard Note: Requires Front Bumper – Heavy-Duty Modular Note: Not available with Upgraded Bash Plates	Optional	Floor Liners, Front & Rear	Optional
Roof Rails w/ Crossbars Note: Requires Hard Top Note: 4-Door – Not available with Sasquatch™ Package Note: Not available with Upgraded Bash Plates	Optional	Hard Top Sound Deadening Headliner Note: Requires Hard Top Note: Not available with Upgraded Bash Plates	Optional
Keyless Entry Keypad	Optional	Storage Bags for On-Vehicle Storage	Optional 4-door
Upgraded Bash Plates Note: Requires Front Bumper – Heavy-Duty Modular	Optional	Optional Content/Packages	
Paint Protection Film Note: Not available with Upgraded Bash Plates	Optional	High Package	Optional
Front Bumper – Heavy-Duty Modular Note: Includes Upgraded Steel Bash Plates under front section of vehicle Note: Deletes standard LED Fog Lamps	Optional	Lux Package	Optional
Wildtrak Bodyside Graphic Note: Wildtrak Hood Graphic is standard	Optional		

- Standard Equipment
All Badlands™ Series Standard Equipment Plus:
 - Mechanical**
 - 2.7L EcoBoost® V6 Engine
 - 10-Speed Automatic Transmission
 - Exterior**
 - Door Handles – Body Color
 - First Edition Hood and Bodyside Graphic
 - Front Bumper – Heavy-Duty Modular with Brush Guard (LED Fog Lamps are not available with this bumper)
 - Grille – Black Painted with White “BRONCO” Lettering
 - Hard Top, Carbonized Gray Molded-in-Color (MIC)
 - Hard Top Sound Deadening Headliner
 - Rear-Window Defroster and Washer
 - Storage Bag – Front Row Top Panels and Door (for On-Vehicle Storage)
 - Spare Tire – Full Size with TPMS
 - Interior/Comfort**
- Floor Liners, Front and Rear
 - Seats
 - Leather-Trimmed/Vinyl
 - Heated Front Seats
 - 2-Door – 6-way Manual Driver and Passenger (Fore/Aft, Up/Down, Recline) and Second Row 50/50 Split-Fold
 - 4-Door – 10-way Power Driver, 8-way Power Passenger and Second Row 60/40 Split-Fold with Recline and Armrest with two (2) Beverage Holders
 - Safety/Security**
 - Mirrors, Sideview – Black Painted Caps
 - Packages**
 - Mid Package
 - High Package
 - Lux Package
 - Sasquatch Package

Mechanical		Availability	
2.7L EcoBoost® V-6 Engine		Standard	
• Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost			
10-Speed Automatic Transmission		Standard	
Note: Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving			
Advanced 4x4 with Automatic On-Demand Engagement*		Standard	
Exterior	Availability	Interior	Availability
Seats: Leather Trimmed/Vinyl, Dark Space Gray with Navy Pier	Standard	Seats: Leather Trimmed/Vinyl, Dark Space Gray with Navy Pier	Standard
Towing Capability (Note: Max Trailer Tow 3,500 lbs.)	Optional		
Note: Requires 2-Door			
Engine Block Heater	Optional		
Keyless Entry Keypad	Optional		



Mid Package

- 2-Door Intelligent Access with Lock/Unlock (Intelligent Access will also Lock/Unlock the Swing Gate)
- Ambient Footwell Lighting
- Auto-Dimming Rearview Mirror (Interior)
- Connected Navigation with 90-Day Trial, Pinch-to-Zoom Capability, Live Traffic, Predictive Destinations and Route Guidance, and One Box Search
- Dual-Zone Electronic Automatic Temperature Control (DEATC) – Includes Air Conditioning
- Front Row Heated Seats
- Illuminated Sliding Visor Vanity Mirrors (Driver and Front Passenger)
- Power Outlet – Back Side of Center Floor Console
- Remote Start (Available only with Automatic Transmission (4AT))
- Reverse Sensing System HNKAB
- SYNC® 4 with Enhanced Voice Recognition
 - 8" LCD Capacitive Touchscreen with Swipe Capability
 - Wireless Phone Connection
 - Cloud Connected
 - AppLink® w/ App Catalog
 - 911® Assist
 - Wireless Apple CarPlay® and Android Auto™ Compatibility
 - Digital Owners Manual
 - Conversational Voice Command Recognition
- Ford Co-Pilot360™
 - Auto High-Beam Headlamps
 - BLIS® (Blind Spot Information System) with Cross-Traffic Alert
 - Lane-Keeping System
 - Lane-Keeping Alert
 - Lane-Keeping Aid
 - Driver Alert
 - Pre-Collision Assist with Automatic Emergency Braking (AEB)
 - Pedestrian Detection
 - Forward Collision Warning
 - Dynamic Brake Support
 - Rear View Camera with Backup Assist Grid Lines²

High Package

High Package (Incremental to Mid Package features)

- 12" LCD Capacitive Touchscreen with Swipe Capability 12"
- 360-Degree Camera
- Additional Sound Deadening
- Forward Sensing System
- Information on Demand Panel (included in SYNC® 4 with Enhanced Voice Recognition)
- Mirrors, Sideview – LED Approach Lamps and LED Spotlight

Lux Package

Lux Package (Incremental to Mid Package and High Package features)

- Adaptive Cruise Control
- B&O Sound System by Bang & Olufsen with 10 Speakers, including Subwoofer ICFAP
- Connected Built-In Navigation with 3 Years of Service, Pinch-to-Zoom Capability, Live Traffic, Predictive Destinations and Route Guidance (replaces Connected Navigation contained in the Mid Package)
- Evasive Steering Assist
- Heated Steering Wheel
- Smart Charging USB Ports, Dash Board – One (1) "A" and one (1) "C"
- Universal Garage Door Opener
- Wireless Charging Pad

Sasquatch Package

- 17" Black High Gloss-Painted Aluminum, with Warm Alloy Beauty Ring, Beadlock Capable Wheels
- 4.7 Final Drive Ratio with Electronic-locking Front and Rear Axle
- High Clearance Suspension
- High Clearance Fender Flares
- Note:** LT315/70R17 BSW Mud-Terrain (M/T) Tires (35")
- Note:** Position-sensitive Bilstein Shock Absorbers



	BASE	BIG BEND™		BLACK DIAMOND™	OUTER BANKS™				BADLANDS™		WILDTRAK™		FIRST EDITION
Cabin Environment	Black Onyx	Black Onyx		Black Onyx	Black Onyx				Black Onyx		Black Onyx		Black Onyx
Seats	Cloth	Cloth		Marine Grade Vinyl	Cloth	Cloth	Leather-Trimmed/Vinyl		Marine Grade Vinyl	Leather-Trimmed /Vinyl	Cloth	Leather-Trimmed /Vinyl	Leather-Trimmed/ Vinyl
	Dark Space Gray with Black Onyx	Dark Space Gray with Black Onyx	Medium Sandstone with Black Onyx	Dark Space Gray with Black Onyx	Dark Space Gray with Navy Pier	Roast with Black Onyx	Dark Space Gray with Navy Pier	Roast with Black Onyx	Black Onyx		Medium Sandstone with Black Onyx		Dark Space Gray with Navy Pier
Rapid Red Metallic Tinted Clearcoat	■	■	■	■	■	■	■	■	■	■	■	■	■
Velocity Blue	■	■	■	■	■	■	■	■	■	■	■	■	
Shadow Black	■	■	■	■	■	■	■	■	■	■	■	■	
Antimatter Blue	■	■	■	■	■	■	■	■	■	■	■	■	
Iconic Silver	■	■	■	■	■	■	■	■	■	■	■	■	
Area 51		■	■	■	■	■	■	■	■	■	■	■	■
Carbonized Gray	■	■	■	■	■	■	■	■	■	■	■	■	
Lightning Blue													■
Cactus Gray		■	■	■	■	■	■	■	■	■	■	■	■
Race Red		■	■	■	■	■	■	■	■	■	■	■	
Cyber Orange Metallic Tri-Coat				■	■	■	■	■	■	■	■	■	■
Oxford White	■	■	■	■	■	■	■	■	■	■	■	■	



*Extra Cost Paint
**Metallic Paint