



# BRONCO BUILD & PRICE

## REFERENCE GUIDE

---





# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO BASE MODEL

\$29,995 (2-DOOR) // \$34,695 (4-DOOR)



Price includes Destination & Delivery.

### Standard Equipment:

#### » Mechanical

- Four-Wheel Disk Brakes with Anti-Lock Brake System (ABS) and Electronic Stability Control
- Electric Parking Brake
- Engine – 2.3L EcoBoost®
- Transmission – 7-Speed Manual

#### » Exterior

- Active Grille Shutters
- Bash Plates
- Black Molded-in-Color (MIC)
  - + Bumper, Front and Rear
  - + Door handles
  - + Fender Flares, Grille with "BRONCO" lettering
- Configurable Daytime Running Lamps (DRL)
- Easy Fuel® Capless Fuel Filler
- Fender Tie-Down Hooks
- Taillamps – Halogen
- Tops
  - + Hard, Carbonized Gray Molded-in-Color (MIC) (Standard 2-door, Optional 4-door)
    - » Rear-Window Defroster and Washer
    - » Storage Bag – Front Row Top Panels (for On-Vehicle Storage)
  - + Soft Black Cloth (Standard 4-Door)

- Tow Hooks – Front (2) and Rear (1)
- Tires – P255/70R16 All-Season (A/S) (30")  
P255/70R16 A/S TIRES (30")
  - + Rear Spare Tire Carrier – Full size spare tire with TPMS
- Wipers
  - + Windshield – Variable Intermittent/Continuous
  - + Rear Window – Single-Speed Intermittent/Continuous

#### » Interior/Comfort

- Beverage Holders – Six (6)
- Carpeted Flooring Front/Rear
- Carpeted Front Floor Mats
- Center Floor Console, Locking
- Climate Control – Includes Air Conditioning
  - + Manual, Single Zone
  - + Cabin Particulate Air Filter
- Cruise Control
- Glove Box, Locking
- Grab Handles – Driver and Front Passenger
- Instrument Panel Cluster
  - + 8" Color Digital Cluster Screen
  - + Message Center
  - + Outside Temperature Display
  - + Trip Computer

- Lighting
  - + Illuminated Entry System with Courtesy Lamp Delay
  - + Overhead Console with Front Map Lights
  - + Rear Cargo Area Light
- Powerpoints (12V) – One (1) Center Floor Console, One (1) Cargo Area
- Seats
- Cloth Buckets
- 6-Way Manual Driver and Passenger (Fore/Aft, Up/Down, Recline)
- Second Row 50/50 Split-Fold (2-door only)
- Second Row 60/40 Split-Fold with Recline (4-door only)
- Sliding Visor Vanity Mirrors (Driver and Front Passenger)
- Steering Column – Manual Tilt/Telescoping
- Storage
  - + Center Floor Console Armrest, Glove Box, Media Bin, Overhead Console with Sunglasses Storage



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO BASE MODEL

**\$29,995 (2-DOOR) // \$34,695 (4-DOOR)**

- Windows
  - + Front Row: One-Touch Up/Down Feature. Controls in front area of the Center Floor Console
  - + Second Row: Controls in the back side of the Center Floor Console

### » Safety/Security

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Airbags
  - + First Row: Driver and Passenger Dual-Stage Front
  - + First Row: Driver and Passenger Seat Side
  - + All Rows: Safety Canopy® Side-Curtain with Rollover Sensor
- Day/Night Rearview Mirror – Manually Adjustable
- Center High-Mounted Stop Lamp (CHMSL)
- Door Locks, Power
  - + Auto Lock / Auto Unlock
  - + Child-Safety Rear (4-door only)



- Electronic Traction Control
- Headlamps, LED
- Individual Tire Pressure Monitoring System (ITPMS)
- LATCH (Lower Anchors and Tether Anchors for Children) on all Second Row Seating Positions
- Mirrors, Sideview – Heated Power Glass, Manual-Fold, Integrated Spotter Mirror with Black Molded-in-Color (MIC) Caps
- Perimeter Alarm
- Personal Safety System™
- Safety Belts
  - + Front Row – Belt-Minder® (Front Safety Belt Reminder)
  - + Second Row
    - » Seat Belt Monitor
    - » Rear Seat Occupant Alert (4-door only)
  - + Second Row (2-door only)
    - » Outboard Seating Positions with Pretensioners
  - + Second Row (4-door only)
    - » Outboard Seating Positions with Pretensioners
    - » Center Seating Position
  - + Trailer Sway Control

### » Ford Co-Pilot360™ Technology

- Auto High-Beam Headlamps
- Hill Start Assist
- Post Impact Braking
- Pre-Collision Assist with Automatic Emergency Braking (AEB)
  - + Pedestrian Detection
  - + Forward Collision warning
  - + Dynamic Brake Support
- Rear View Camera with Backup Assist Grid Lines
- Hill Descent Control™ (Included in the standard 7-Speed Manual Transmission Only)

### » Functional

- Audio
  - + AM/FM Stereo
  - + Six (6) Speakers
  - + Media Bin, Open
  - + SiriusXM® with 360L
    - » Super Categories / Live Sports Categories
    - » “For You” Recommendations
    - » SiriusXM Listener Profiles
- Auto Start-Stop Technology
- Battery Management System
- Electronic Power-Assisted Steering (EPAS)



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO BASE MODEL

**\$29,995 (2-DOOR) // \$34,695 (4-DOOR)**

---

- FordPass Connect™
  - + 4G LTE Wi-Fi hotspot connects up to 10 devices
  - + Remotely start, lock and unlock vehicle
  - + Schedule specific times to remotely start vehicle
  - + Locate parked vehicle
  - + Check vehicle status
- Front Stabilizer Bar
- Intelligent Oil-Life Monitor®
- Push-Button Start
- Remote Keyless Entry
- Standard Duty Suspension
- SYNC® 4
  - + 8" LCD Capacitive Touchscreen with Swipe Capability
  - + Wireless Phone Connection
  - + Cloud Connected
  - + AppLink® with App Catalog
  - + 911 Assist®
  - + Wireless Apple CarPlay® and Android Auto™ Compatibility
  - + Digital Owner's Manual
- Smart Charging Multimedia USB Ports, First Row – One (1) "A" and one (1) "C". Refer to second Row USB feature in the Interior/Comfort section
- Terrain Management System™ with G.O.A.T. Modes – Normal, ECO, Sport, Slippery and Sand
- Tool Kit – For Removeable Doors and Tops
- Transmission Oil Cooler (10-Speed Automatic Transmission only)





# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO BASE MODEL

**\$29,995 (2-DOOR) // \$34,695 (4-DOOR)**

PACKAGES	AVAILABILITY
Standard Package ( <i>NOTE: Base Equipment Group, content listed above in Standard Equipment section</i> )	Standard
Sasquatch Package	Optional
EXTERIOR	AVAILABILITY
Hard Top – Carbonized Gray Molded-In-Color (MIC) » Rear-Window Defroster and Washer » Storage Bag – Front Row Top Panels (for On-Vehicle Storage)	Standard 2-door; Optional 4-door
Soft Top	Standard 4-door
Tires: P255/70R16 All-Season (A/S) (30")	Standard
Wheels: 16" Bright Polished Silver-Painted Steel	Standard
Engine Block Heater	Optional
Brush Guard ( <i>NOTE: Requires Front Bumper – Heavy-Duty Modular</i> )	Optional
Paint Protection Film	Optional
Front Bumper – Heavy-Duty Modular ( <i>NOTE: Includes Upgraded Steel Bash Plates under front section of vehicle</i> )	Optional
Roof Rails with Crossbars ( <i>NOTE: Requires Hard Top; 4-Door, not available with Sasquatch™ Package</i> )	Optional
Keyless Entry Keypad	Optional
Splash Guards ( <i>NOTE: Not available with Sasquatch™ Package</i> )	Optional



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO BASE MODEL

**\$29,995 (2-DOOR) // \$34,695 (4-DOOR)**

INTERIOR	AVAILABILITY
Seats: Cloth Dark Space Gray with Black Onyx	Standard
Auxiliary Switches with Pre-Run Accessory Wires located in Overhead Console with Front Map Lights	Optional
Floor Liners, Front and Rear	Optional
Storage Bags for On-Vehicle Storage ( <i>NOTE: Requires 4-Door</i> )	Optional 4-door
MECHANICAL OPTIONS	AVAILABILITY
2.3L EcoBoost® I-4 Engine	Standard
2.7L EcoBoost® V-6 Engine » Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost	Optional
7-Speed Manual Transmission ( <i>NOTE: Requires 2-Door Standard 4x4 and 2.3L Engine. Not available on 2-Door Advanced 4x4 and all 4-Door; Includes Granny Gear and Crank in Gear function and Hill Descent Control™</i> )	Standard
10-Speed Automatic Transmission ( <i>NOTE: Standard on all 4-Door; Standard on all 2-Door with 2.7L Engine; Standard on 2-Door Advanced 4x4 with 2.3L Engine; Optional on 2-Door Standard 4x4 with 2.3L Engine; With 2.3L Engine – Includes Trail Control and Trail Turn Assist; With 2.7L Engine – Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving</i> )	Optional
4x4 with Part-Time Selectable Engagement	Standard
Advanced 4x4 with Automatic On-Demand Engagement	Optional



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO **BIG BEND™**

**\$34,880 (2-DOOR) // \$37,375 (4-DOOR)**

### Standard Equipment

All Base Series Standard Equipment Plus:

#### » Exterior

- LED Fog Lamps
- Grille – Carbonized Gray Painted with White “BRONCO” lettering
- Privacy Glass – Second Row and Swing Gate
- Tires – P255/75R17 All-Terrain (A/T) (32”)
  - + Full size spare tire with TPMS
- Wheels – 17” Carbonized Gray-Painted Aluminum

#### » Interior/Comfort

- Interior Grab Handles, Front Row – One (1) in the Center Floor Console, Passenger Side
- Leather Gear Shift Knob
- Leather-Wrapped Steering Wheel

#### » Functional

- Terrain Management System™ with G.O.A.T. Modes – Normal, ECO, Sport, Slippery, Mud/Ruts and Sand



Price includes Destination & Delivery.





# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO BIG BEND™

\$34,880 (2-DOOR) // \$37,375 (4-DOOR)

PACKAGES	AVAILABILITY
Sasquatch Package	Optional
Mid Package	Optional
EXTERIOR	AVAILABILITY
Hard Top – Carbonized Gray Molded-In-Color	Standard 2-door; Optional 4-door
Soft Top	Standard 4-door
Towing Capability ( <i>NOTE: Max Trailer Tow 3,500 lbs.</i> )	Optional
Engine Block Heater	Optional
Brush Guard ( <i>NOTE: Requires Front Bumper – Heavy-Duty Modular</i> )	Optional
LED Signature Lighting	Optional
Tube Step – Powder Coated	Optional
Front Bumper – Heavy-Duty Modular ( <i>NOTE: Includes Upgraded steel bash plates under front section of vehicle; Deletes standard LED Fog Lamps</i> )	Optional
Roof Rails with Crossbars ( <i>NOTE: Requires Hard Top; 4-Door – Not available with Sasquatch™ Package</i> )	Optional
Keyless Entry Keypad	Optional
Splash Guards ( <i>NOTE: Not available with Sasquatch™ Package</i> )	Optional
Paint Protection Film	Optional





# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO BIG BEND™

**\$34,880 (2-DOOR) // \$37,375 (4-DOOR)**

INTERIOR	AVAILABILITY
Seats: Cloth Dark Space Gray with Black Onyx	Optional
Seats: Cloth Medium Sandstone with Black Onyx	Optional
Auxiliary Switches with Pre-Run Accessory Wires located in Overhead Console with Front Map Lights	Optional
Connected Built-In Navigation ( <i>NOTE: Requires Mid Package</i> )	Optional
Floor Liners, Front and Rear	Optional
Hard Top Sound Deadening Headliner ( <i>NOTE: Requires Hard Top</i> )	Optional
Storage Bags for On-Vehicle Storage	Optional 4-door
MECHANICAL OPTIONS	AVAILABILITY
2.3L EcoBoost® I-4 Engine	Standard
2.7L EcoBoost® V-6 Engine » Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost	Optional
7-Speed Manual Transmission ( <i>NOTE: Requires 2-Door Standard 4x4 and 2.3L Engine; Includes Granny Gear and Crank in Gear function and Hill Descent Control; Not available with Mid Package</i> )	Standard
10-Speed Automatic Transmission ( <i>NOTE: Standard with Mid Package; Standard with 2.7L Engine; With Standard Package, Standard on 2-Door Advanced 4x4 and 4-Door Advanced 4x4 with 2.3L Engine; With Standard Package, Optional on 2-Door Standard 4x4 and 4-Door Standard 4x4 with 2.3L Engine; With 2.3L Engine – Includes Trail Control and Trail Turn Assist; With 2.7L Engine – Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving</i> )	Optional
4x4 with Part-Time Selectable Engagement	Standard
Advanced 4x4 with Automatic On-Demand Engagement	Optional



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO **BLACK DIAMOND™** \$37,545 (2-DOOR) // \$40,040 (4-DOOR)

### Standard Equipment

All Big Bend™ Series Standard Equipment Plus:

#### » Exterior

- Bumper, Front – Heavy-Duty Modular (LED Fog Lamps are not available with this bumper)
- Bumper, Rear Powder Coated Steel
- Grille, Black Molded-In-Color (MIC) with White “BRONCO” lettering
- Rock Rails
- Upgraded Bash Plates
- Tires LT265/70R17 All-Terrain (A/T) (32”)
  - + Full Size Spare tire with TPMS
- Wheels 17” Black Gloss-Painted Steel

#### » Interior/Comfort

- Auxiliary Switches with Pre-Run Accessory Wires Located in Overhead Console with Front Map Lights
- Seats
  - + Marine Grade Vinyl
  - + MOLLE Strap System Front Driver/Passenger Seat Back
- Rubberized Flooring Washout capable with drain plugs

#### » Functional

- Terrain Management System™ with G.O.A.T. Modes – Normal, ECO, Sport, Slippery, Mud/Ruts, Sand and Rock-Crawl
- Rear Locking Differential



Price includes Destination & Delivery.





# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO BLACK DIAMOND™ \$37,545 (2-DOOR) // \$40,040 (4-DOOR)

PACKAGES	AVAILABILITY
Sasquatch Package	Optional
Mid Package	Optional
EXTERIOR	AVAILABILITY
Hard Top – Carbonized Gray Molded-In-Color	Standard 2-door; Optional 4-door
Soft Top	Standard 4-door
17" Black High Gloss-Painted Aluminum Wheels ( <i>NOTE: Not available with Sasquatch™ Package; LT265/70R17 All-Terrain [A/T] Tires [32"]</i> )	Optional
Towing Capability ( <i>NOTE: Max Trailer Tow 3,500 lbs.</i> )	Optional
Engine Block Heater	Optional
Brush Guard ( <i>NOTE: Not available with Sasquatch™ Package</i> )	Optional
Roof Rails with Crossbars ( <i>NOTE: Requires Hard Top; 4-Door – Not available with Sasquatch™ Package</i> )	Optional
Keyless Entry Keypad	Optional
Paint Protection Film ( <i>NOTE: Not available with Sasquatch™ Package</i> )	Optional



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO BLACK DIAMOND™ \$37,545 (2-DOOR) // \$40,040 (4-DOOR)

INTERIOR	AVAILABILITY
Seats: Marine Grade Vinyl, Dark Space Gray with Black Onyx	Optional
Connected Built-In Navigation ( <i>NOTE: Requires Mid Package</i> )	Optional
Floor Liners, Front and Rear	Optional
Connected Built-In Navigation ( <i>NOTE: Requires Mid Package</i> )	Optional
Floor Liners, Front and Rear	Optional
Hard Top Sound Deadening Headliner ( <i>NOTE: Not available with Sasquatch™ Package; Requires Hard Top</i> )	Optional
Door Storage Bags (for on-Vehicle Storage)	Optional 4-door
MECHANICAL OPTIONS	AVAILABILITY
2.3L EcoBoost® I-4 Engine	Standard
2.7L EcoBoost® V-6 Engine » Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost	Optional
7-Speed Manual Transmission ( <i>NOTE: Requires 2.3L Engine; Includes Granny Gear and Crank in Gear function and Hill Descent Control™; Not available with Mid Package</i> )	Standard
10-Speed Automatic Transmission ( <i>NOTE: Standard with Mid Package; Standard with 2.7L Engine; Optional with 2.3L Engine; With 2.3L Engine – Includes Trail Control and Trail Turn Assist; With 2.7L Engine – Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving</i> )	Optional
4x4 with Part-Time Selectable Engagement	Standard
Advanced 4x4 with Automatic On-Demand Engagement	Optional





# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO OUTER BANKS™ \$40,450 (2-DOOR) // \$42,945 (4-DOOR)

### Standard Equipment

All Big Bend™ Series Standard Equipment Plus:

#### » Mechanical

- 10-Speed Automatic Transmission

#### » Exterior

- Door Handles Body Color
- Fender Flares, Body Color
- Grille Black Painted with White "BRONCO" Lettering
- Taillamps, LED
- Tire P255/70R18 All-Terrain (A/T) (32")
  - + Full size spare tire with TPMS
- Tube Step Powder Coated
- Wheels 18" Bright Machined Black High Gloss-Painted Aluminum

#### » Interior/Comfort

- Carpeted Front and Rear Floor Mats (4-Door Only)
- Instrument Panel-High Level

#### » Safety/Security

- Headlamps LED with LED Signature Lighting
- Mirrors, Sideview Body-Color Painted Caps

#### » Packages

- Mid Package



Price includes Destination & Delivery.





# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO OUTER BANKS™

\$40,450 (2-DOOR) // \$42,945 (4-DOOR)

PACKAGES	AVAILABILITY
Sasquatch Package	Optional
High Package	Optional
Lux Package	Optional
EXTERIOR	AVAILABILITY
Hard Top – Carbonized Gray Molded-In-Color	Standard 2-door; Optional 4-door
Soft Top	Standard 4-door
Towing Capability ( <i>NOTE: Max Trailer Tow 3,500 lbs.</i> )	Optional
Engine Block Heater	Optional
Brush Guard ( <i>NOTE: Requires Front Bumper – Heavy-Duty Modular</i> )	Optional
Front Bumper – Heavy-Duty Modular ( <i>NOTE: Includes upgraded steel bash plates under front section of vehicle; Deletes standard LED fog lamps</i> )	Optional
Roof Rails with Crossbars ( <i>NOTE: Requires Hard Top; 4-Door – Not available with Sasquatch™ Package</i> )	Optional
Keyless Entry Keypad	Optional
Splash Guards ( <i>NOTE: Not available with Sasquatch™ Package</i> )	Optional
Paint Protection Film ( <i>NOTE: Not available with Sasquatch™ Package</i> )	Optional



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO OUTER BANKS™ \$40,450 (2-DOOR) // \$42,945 (4-DOOR)

INTERIOR	AVAILABILITY
Seats: Cloth, Dark Space Gray with Navy Pier	Optional
Seats: Cloth, Roast with Black Onyx	Optional
Seats, Leather Trimmed/Vinyl, Dark Space Gray with Navy Pier	Optional
Seats: Leather Trimmed/Vinyl, Roast with Black Onyx	Optional
Auxiliary Switches with Pre-Run Accessory Wires located in Overhead Console with Front Map Lights	Optional
Connected Built-In Navigation ( <i>NOTE: Replaces Connected Navigation in Mid Package; Included in Lux Package</i> )	Optional
Floor Liners, Front & Rear	Optional
Hard Top Sound Deadening Headliner ( <i>NOTE: Requires Hard Top</i> )	Optional
Door Storage Bags (for on-Vehicle Storage)	Optional 4-door
MECHANICAL OPTIONS	AVAILABILITY
2.3L EcoBoost® I-4 Engine	Standard
2.7L EcoBoost® V-6 Engine » Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost	Optional
10-Speed Automatic Transmission ( <i>NOTE: With 2.3L Engine – Includes Trail Control and Trail Turn Assist; With 2.7L Engine – Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving</i> )	Standard
4x4 with Part-Time Selectable Engagement	Standard
Advanced 4x4 with Automatic On-Demand Engagement	Optional



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO **BADLANDS™**

**\$43,590 (2-DOOR) // \$46,085 (4-DOOR)**

### Standard Equipment

All Big Bend™ Series Standard Equipment Plus:

#### » Exterior

- Bumper, Front Heavy-Duty Modular (LED Fog Lamps are not available with this bumper)
- Bumper, Rear Powder Coated Steel
- Grille Carbonized Gray Painted with White "BRONCO" lettering
- Rock Rails
- Taillamps, LED
- Upgraded Bash Plates
- Tire LT285/70R17 All-Terrain (A/T) (33")
  - + Full size spare tire with TPMS
- Wheels 17" Machined Carbonized Gray-Painted Aluminum

#### » Interior/Comfort

- Auxiliary Switches with Pre-Run Accessory Wires located in Overhead Console with Front Map Lights
- Carpeted Front and Rear Floor Mats (4-Door only)
- Instrument Panel High Level
- Seats
  - + Marine Grade Vinyl
  - + MOLLE Strap System Front Driver/Passenger Seat Back
- Rubberized Flooring washout capable with drain plugs

#### » Safety/Security

- Headlamps LED with LED Signature Lighting

#### » Functional

- Badlands Suspension
- Front Stabilizer Bar Disconnect (Note: Only available on Badlands and First Edition)
- Front and Rear Locking Differentials
- Terrain Management System™ with G.O.A.T. Modes – Normal, ECO, Slippery, Mud/Ruts, Sand, Rock-Crawl and Baja



Price includes Destination & Delivery.





# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO BADLANDS™

\$43,590 (2-DOOR) // \$46,085 (4-DOOR)

PACKAGES	AVAILABILITY
Sasquatch Package	Optional
Mid Package	Optional
High Package	Optional
Lux Package	Optional
EXTERIOR	AVAILABILITY
Hard Top – Carbonized Gray Molded-In-Color	Standard 2-door; Optional 4-door
Soft Top	Standard 4-door
17" Black High Gloss-Painted Aluminum Wheels with Carbonized Gray Beauty Ring ( <b>NOTE:</b> Available with Sasquatch™ Package; LT285/70R17 All-Terrain [A/T] Tires [33"])	Optional
LT285/70R17 Mud-Terrain (M/T) Tires (33") ( <b>NOTE:</b> Requires 17" Black High Gloss-Painted Aluminum Wheels)	Optional
Towing Capability ( <b>NOTE:</b> Max Trailer Tow 3,500 lbs.)	Optional
Engine Block Heater	Optional
Brush Guard ( <b>NOTE:</b> 4-Door – Not available with 2.7L Engine)	Optional
Roof Rails with Crossbars ( <b>NOTE:</b> Requires Hard Top; 4-Door – Not available with Sasquatch™ Package; 4-Door – Not available with 2.7L Engine)	Optional
Keyless Entry Keypad	Optional
Paint Protection Film ( <b>NOTE:</b> Not available with 2.7L Engine)	Optional



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO BADLANDS™

**\$43,590 (2-DOOR) // \$46,085 (4-DOOR)**

INTERIOR	AVAILABILITY
Seats: Marine Grade Vinyl, Black Onyx	Optional
Seats: Leather Trimmed/Vinyl, Black Onyx ( <i>NOTE: Requires Mid Package</i> )	Optional
Connected Built-In Navigation ( <i>NOTE: Not available with Standard Package; Included in Lux Package; Replaces Connected Navigation in Mid Package</i> )	Optional
Floor Liners, Front & Rear	Optional
Hard Top Sound Deadening Headliner ( <i>NOTE: Requires Hard Top; 4-Door – Not available with 2.7L Engine</i> )	Optional
Door Storage Bags (for on-Vehicle Storage)	Optional 4-door
MECHANICAL OPTIONS	AVAILABILITY
2.3L EcoBoost® I-4 Engine	Standard
2.7L EcoBoost® V-6 Engine » Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost	Optional
7-Speed Manual Transmission ( <i>NOTE: Requires 2.3L Engine; Includes Granny Gear and Crank in Gear function and Hill Descent Control™; Badlands is only series that can be equipped with Manual Transmission and Mid/High/Lux Package</i> )	Standard
10-Speed Automatic Transmission ( <i>NOTE: Standard with 2.7L Engine; Optional with 2.3L Engine; With 2.3L Engine – Includes Trail Control and Trail Turn Assist; With 2.7L Engine – Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving</i> )	Optional
Advanced 4x4 with Automatic On-Demand Engagement	Standard



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO WILDTRAK™

\$48,475 (2-DOOR) // \$50,970 (4-DOOR)

### Standard Equipment

All Outer Banks™ Series Standard Equipment Plus:

#### » Mechanical

- 2.7L EcoBoost® V6 Engine
- 10-Speed Automatic Transmission

#### » Exterior

- Grille Black Painted with White "BRONCO" lettering
- Wildtrak Hood Graphic
- Hard Top, Carbonized Gray Molded-in-Color (MIC)
  - + Rear-Window Defroster and Washer
  - + Storage Bag Front Row Top Panels (for On-Vehicle Storage)
- Spare Tire Full Size with TPMS

#### » Safety/Security

- Auxiliary Switches with Pre-Run Accessory Wires located in Overhead Console with Front Map Lights
- Mirrors, Sideview Black Painted Caps

#### » Functional

- Terrain Management System™ with G.O.A.T. Modes – Normal, ECO, Sport, Slippery, Mud/Ruts, Sand and Baja

#### » Packages

- Mid Package
- Sasquatch Package
  - + 17" Black High Gloss-Painted Aluminum with Black Beauty Ring, Beadlock Capable Wheels



Price includes Destination & Delivery.  
Modular Painted Hard Top Roof Late Availability.





# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO WILDTRAK™

\$48,475 (2-DOOR) // \$50,970 (4-DOOR)

PACKAGES	AVAILABILITY
High Package	Optional
Lux Package	Optional
EXTERIOR	AVAILABILITY
Tube Step – Powder Coated	Optional
Towing Capability ( <b>NOTE:</b> Max Trailer Tow 3,500 lbs.)	Optional
Engine Block Heater	Optional
Brush Guard ( <b>NOTE:</b> Requires Front Bumper – Heavy-Duty Modular; Not available with Upgraded Bash Plates)	Optional
Roof Rails with Crossbars ( <b>NOTE:</b> Requires Hard Top; 4-Door – Not available with Sasquatch™ Package; Not available with Upgraded Bash Plates)	Optional
Keyless Entry Keypad	Optional
Upgraded Bash Plates ( <b>NOTE:</b> Requires Front Bumper – Heavy-Duty Modular)	Optional
Paint Protection Film ( <b>NOTE:</b> Not available with Upgraded Bash Plates)	Optional
Front Bumper – Heavy-Duty Modular ( <b>NOTE:</b> Includes Upgraded Steel Bash Plates under front section of vehicle; Deletes standard LED Fog Lamps)	Optional
Wildtrak Bodyside Graphic ( <b>NOTE:</b> Wildtrak Hood Graphic is standard)	Optional





# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO WILDTRAK™

\$48,475 (2-DOOR) // \$50,970 (4-DOOR)

INTERIOR	AVAILABILITY
Seats: Cloth, Medium Sandstone with Black Onyx	Optional
Seats: Leather Trimmed/Vinyl, Medium Sandstone with Black Onyx	Optional
Connected Built-In Navigation ( <i>NOTE: Replaces Connected Navigation in Mid Package; Included in Lux Package</i> )	Optional
Floor Liners, Front & Rear	Optional
Hard Top Sound Deadening Headliner ( <i>NOTE: Requires Hard Top; Not available with Upgraded Bash Plates</i> )	Optional
Storage Bags for On-Vehicle Storage	Optional 4-door
MECHANICAL OPTIONS	AVAILABILITY
2.7L EcoBoost® V-6 Engine » Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost	Standard
10-Speed Automatic Transmission ( <i>NOTE: Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving</i> )	Standard
Advanced 4x4 with Automatic On-Demand Engagement	Standard



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO FIRST EDITION

**\$58,905 (2-DOOR) // \$63,100 (4-DOOR)**

### Standard Equipment

All Badlands™ Series Standard Equipment Plus:

#### » Mechanical

- 2.7L EcoBoost® V6 Engine
- 10-Speed Automatic Transmission

#### » Exterior

- Door Handles Body Color
- First Edition Hood and Bodyside Graphic
- Front Bumper Heavy-Duty Modular with Brush Guard (LED Fog Lamps are not available with this bumper)
- Grille Black Painted with White "BRONCO" Lettering
- Hard Top, Carbonized Gray Molded-in-Color (MIC)
  - + Hard Top Sound Deadening Headliner
  - + Rear-Window Defroster and Washer
  - + Storage Bag Front Row Top Panels and Door (for On-Vehicle Storage)
- Spare Tire Full Size with TPMS

#### » Interior/Comfort

- Floor Liners, Front and Rear
- Seats
  - + Leather-Trimmed/Vinyl
  - + Heated Front Seats
  - + 2-Door 6-way Manual Driver and Passenger (Fore/Aft, Up/Down, Recline) and Second Row 50/50 Split-Fold
  - + 4-Door 10-way Power Driver, 8-way Power Passenger and Second Row 60/40 Split-Fold with Recline and Armrest with two (2) Beverage Holders

#### » Safety/Security

- Mirrors, Sideview Black Painted Caps

#### » Packages

- Mid Package
- High Package
- Lux Package
- Sasquatch Package



Price includes Destination & Delivery.  
Modular Painted Hard Top Roof Late Availability.



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO FIRST EDITION

**\$58,905 (2-DOOR) // \$63,100 (4-DOOR)**

EXTERIOR	AVAILABILITY
Towing Capability ( <i>NOTE: Max Trailer Tow 3,500 lbs.; Requires 2-Door</i> )	Optional
Engine Block Heater	Optional
Keyless Entry Keypad	Optional
INTERIOR	AVAILABILITY
Seats: Leather Trimmed/Vinyl, Dark Space Gray with Navy Pier	Standard
MECHANICAL	AVAILABILITY
2.7L EcoBoost® V-6 Engine » Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost	Standard
10-Speed Automatic Transmission ( <i>NOTE: Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving</i> )	Standard
Advanced 4x4 with Automatic On-Demand Engagement	Standard



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO FIRST EDITION

\$58,905 (2-DOOR) // \$63,100 (4-DOOR)

INTERIOR	AVAILABILITY
Seats: Cloth, Medium Sandstone with Black Onyx	Optional
Seats: Leather Trimmed/Vinyl, Medium Sandstone with Black Onyx	Optional
Connected Built-In Navigation ( <i>NOTE: Replaces Connected Navigation in Mid Package; Included in Lux Package</i> )	Optional
Floor Liners, Front & Rear	Optional
Hard Top Sound Deadening Headliner ( <i>NOTE: Requires Hard Top; Not available with Upgraded Bash Plates</i> )	Optional
Storage Bags for On-Vehicle Storage	Optional 4-door
MECHANICAL OPTIONS	AVAILABILITY
2.7L EcoBoost® V-6 Engine » Four-Wheel Disc Brakes with Anti-Lock Brake System (ABS), Electronic Stability Control and Electric Brake Boost	Standard
10-Speed Automatic Transmission ( <i>NOTE: Includes Trail Control, Trail Turn Assist and Trail One-Pedal Driving</i> )	Standard
Advanced 4x4 with Automatic On-Demand Engagement	Standard





# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO PACKAGES

### » Mid Package

- 2-Door Intelligent Access with Lock/Unlock (Intelligent Access will also Lock/Unlock the Swing Gate)
- Ambient Footwell Lighting
- Auto-Dimming Rearview Mirror (Interior)
- Connected Navigation with 90-Day Trial, Pinch-to-Zoom Capability, Live Traffic, Predictive Destinations and Route Guidance, and
- One Box Search
- Dual-Zone Electronic Automatic Temperature Control (DEATC) – Includes Air Conditioning
- Front Row Heated Seats
- Illuminated Sliding Visor Vanity Mirrors (Driver and Front Passenger)
- Power Outlet – Back Side of Center Floor Console
- Remote Start (Available only with Automatic Transmission (44T ))
- Reverse Sensing System HNKAB
- SYNC® 4 with Enhanced Voice Recognition
  - + 8" LCD Capacitive Touchscreen with Swipe Capability
  - + Wireless Phone Connection
  - + Cloud Connected
  - + AppLink® w/ App Catalog
  - + 911® Assist
  - + Wireless Apple CarPlay® and Android Auto™ Compatibility
  - + Digital Owners Manual
  - + Conversational Voice Command Recognition

- Ford Co-Pilot360™
  - + Auto High-Beam Headlamps
  - + BLIS® (Blind Spot Information System) with Cross-Traffic Alert
  - + Lane-Keeping System
    - » Lane-Keeping Alert
    - » Lane-Keeping Aid
    - » Driver Alert
  - + Pre-Collision Assist with Automatic Emergency Braking (AEB)
    - » Pedestrian Detection
    - » Forward Collision Warning
    - » Dynamic Brake Support
  - + Rear View Camera with Backup Assist Grid Lines

### » High Package (Incremental to Mid Package features)

- 12" LCD Capacitive Touchscreen with Swipe Capability 12"
- 360-Degree Camera
- Additional Sound Deadening
- Forward Sensing System
- Information on Demand Panel (included in SYNC® 4 with Enhanced Voice Recognition)
- Mirrors, Sideview – LED Approach Lamps and LED Spotlight

### » Lux Package (Incremental to Mid Package and High Package features)

- Adaptive Cruise Control
- B&O Sound System by Bang & Olufsen with 10 Speakers, including Subwoofer ICFAP
- Connected Built-In Navigation with 3 Years of Service, Pinch-to-Zoom Capability, Live Traffic, Predictive Destinations and Route
- Guidance (replaces Connected Navigation contained in the Mid Package)
- Evasive Steering Assist
- Heated Steering Wheel
- Smart Charging USB Ports, Dash Board – One (1) "A" and one (1) "C"
- Universal Garage Door Opener
- Wireless Charging Pad

### » Sasquatch Package

- 17" Black High Gloss-Painted Aluminum, with Warm Alloy Beauty Ring, Beadlock Capable Wheels
- 4.7 Final Drive Ratio with Electronic-locking Front and Rear Axle
- High Clearance Suspension
- High Clearance Fender Flares

**NOTE:** LT315/70R17 BSW Mud-Terrain (M/T) Tires (35"); Position-sensitive Bilstein Shock Absorbers



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO COLOR AND TRIM

	BASE	BIG BEND™		BLACK DIAMOND™	OUTER BANKS™				BADLANDS™		WILDTRAK™		FIRST EDITION
Cabin Environment	Black Onyx	Black Onyx		Black Onyx	Black Onyx				Black Onyx		Black Onyx		Black Onyx
Seats	Cloth	Cloth		Marine Grade Vinyl	Cloth	Cloth	Leather-Trimmed/Vinyl		Marine Grade Vinyl	Leather-Trimmed/Vinyl	Cloth	Leather-Trimmed/Vinyl	Leather-Trimmed/Vinyl
	Dark Space Gray with Black Onyx	Dark Space Gray with Black Onyx	Medium Sandstone with Black Onyx	Dark Space Gray with Black Onyx	Dark Space Gray with Navy Pier	Roast with Black Onyx	Dark Space Gray with Navy Pier	Roast with Black Onyx	Black Onyx		Medium Sandstone with Black Onyx		Dark Space Gray with Navy Pier
Rapid Red Metallic Tinted Clearcoat	■	■	■	■	■	■	■	■	■	■	■	■	■
Velocity Blue	■	■	■	■	■	■	■	■	■	■	■	■	
Shadow Black	■	■	■	■	■	■	■	■	■	■	■	■	
Antimatter Blue	■	■	■	■	■	■	■	■	■	■	■	■	
Iconic Silver	■	■	■	■	■	■	■	■	■	■	■	■	
Area 51		■	■	■	■	■	■	■	■	■	■	■	■
Carbonized Gray	■	■	■	■	■	■	■	■	■	■	■	■	
Lightning Blue		■	■		■	■	■	■					■
Cactus Gray		■	■	■	■	■	■	■	■	■	■	■	■
Race Red		■	■	■	■	■	■	■	■	■	■	■	
Cyber Orange Metallic Tri-Coat					■	■	■	■	■	■	■	■	■
Oxford White	■	■	■	■	■	■	■	■	■	■	■	■	



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO COLOR AND TRIM

\*Extra Cost Paint \*\*Metallic Paint



RAPID RED METALLIC TINTED CLEARCOAT\*



VELOCITY BLUE\*\*



SHADOW BLACK



ANTIMATTER BLUE\*\*



ICONIC SILVER\*\*



AREA 51



CARBONIZED GRAY\*\*



CACTUS GRAY



RACE RED



CYBER ORANGE METALLIC TRI-COAT\*



OXFORD WHITE



LIGHTNING BLUE\*



# BUILD AND PRICE REFERENCE GUIDE



## FORD BRONCO AXLE/TRANSMISSION OPTIONS

SERIES	TRANSMISSION	FRONT LOCKING DIFFERENTIAL (EGKAH)	REAR LOCKING DIFFERENTIAL (EGJAD)	FRONT AXLE DISCONNECT (C7AAF)	3.73 (EGAJB)	4.27 <sup>1</sup> (EGAME)	4.46 <sup>2</sup> (EGADR)	4.7 <sup>3</sup> (EGAA6)
Base	Manual	–	–	✓	–	–	S <sup>3</sup>	–
	Automatic	–	–	✓	S <sup>4</sup>	–	–	–
	Automatic	✓	✓	–	–	–	–	M <sup>5</sup>
Big Bend™	Manual	–	–	✓	–	–	S <sup>6</sup>	–
	Manual	–	✓	✓	–	–	O <sup>6</sup>	–
	Automatic	–	–	✓	S <sup>4</sup>	–	–	–
	Automatic	–	✓	–	–	O <sup>4</sup>	–	–
	Automatic	✓	✓	–	–	–	–	M <sup>5</sup>
Black Diamond™	Manual	–	✓	✓	–	–	S <sup>4</sup>	–
	Manual	–	✓	–	–	–	S <sup>7</sup>	–
	Automatic	–	✓	✓	–	–	S <sup>4</sup>	–
	Automatic	–	✓	–	–	–	S <sup>7</sup>	–
	Automatic	✓	✓	–	–	–	–	A <sup>5</sup>
Outer Banks™	Automatic	–	–	✓	S <sup>4</sup>	S <sup>7</sup>	–	–
	Automatic	–	✓	–	–	O <sup>4</sup>	–	–
	Automatic	✓	✓	–	–	–	–	A <sup>5</sup>
Wildtrak™	Automatic	✓	✓	–	–	–	–	S <sup>8</sup>
Badlands™	Manual	✓	✓	–	–	–	–	S
	Automatic	✓	✓	–	–	–	S	–
	Automatic	✓	✓	–	–	–	–	A <sup>5</sup>
First Edition	Automatic	✓	✓	–	–	–	–	S <sup>8</sup>

1. Optional Availability Order Code X2L

2. Optional Availability Order Code X4L

3. 2-Door 4x4 (E5A) with 2.3L Engine (99H)

4. 2-Door 4x4 (E5A) / 4-Door 4x4 (E5B)

5. Available only as Sasquatch™ Package (765) content on 2-Door Advanced 4x4 (E5C) / 4-Door Advanced 4x4 (E5D)

6. 2-Door 4x4 (E5A) / 4-Door 4x4 (E5B) with 2.3L Engine (99H)

7. 2-Door Advanced 4x4 (E5C) / 4-Door Advanced 4x4 (E5D)

8. Sasquatch™ Package (765) is Standard