

FAQs

- **Is Michigan Assembly Plant still on track to begin customer deliveries this summer?** Yes. The all-new 2021 Bronco 2-door and first-ever Bronco 4-door is on-track for summer deliveries and Michigan Assembly Plant is just weeks away from starting volume production!
- **Of the millions Ford is investing, can you share how much is going to fix your hardtop supplier issue? And do you have a second or third hardtop supplier coming online?** We are taking all of the necessary actions with our supplier partners to get through this roof and commodity Bronco bottleneck. While we are investing millions of dollars to fix our roof supply issue, the benefits from that investment unfortunately won't materialize overnight. Our goal is to build as many customer Broncos at the highest quality this year.
- **Will you need to cut production this year because of the roof issue?** We are working as fast as we can to try and get through the roof and commodity Bronco bottleneck. Our goal is to build every customer order as quickly as possible.
- **Given the challenges, will hardtop roof production continue for 21MY?** Yes. Orders with the molded in color (MIC) hardtop will be built throughout the 2021 Model Year. However, our production capacity doesn't match up with the actual orders we received and as a result, those waiting for a MIC hardtop will experience longer waits due to roof availability.
- **You have communicated the hard top is constrained based on production capacity vs orders received, what about the soft top?** Based on current production forecast, there is an opportunity for those looking to get a Bronco quickly, to order a Bronco with a soft top. Avoiding key commodity constraints (Hardtop Roof, 2.7L engine, Lux or Sasquatch Package, Badlands/Wildtrak, Safari Bar or Trailer Tow package, etc.) will increase the likelihood for 2021MY production based on overall part availability vs demand.
- **When will Bronco customers receive an estimated delivery window communication?** We currently do not have enough foresight into roof availability to accurately provide a delivery window. Instead, we will continue to notify customers as their Bronco two-door or four-door model is:
 - Ordered – Order has been placed with Ford
 - Scheduled – Vehicle has been scheduled to an approx. build week (45-60 days ahead of production)
 - Built - Vehicle is produced and awaiting final calibrations and plant accessory installs. It will include the estimated arrival date.
 - Shipped - Vehicle has past final quality checks and is on its way to dealer. It will include the latest estimated arrival date.
- **Have all 2021MY Broncos been scheduled for production?** No. Scheduling will continue on a monthly basis with the following cadence:
 - First Week of The Cycle: First Edition orders
 - Second Week of The Cycle: Full month of scheduling
 - Subsequent Weeks: Scheduling runs until the operating plan is full
- **How are Bronco two-door and four-door First Edition customers impacted by hardtop roof production challenges?** All Bronco First Edition orders will be built throughout the 2021 Model Year with the previously announced MIC roof.
- **Will customers who have placed their order, now be pushed into 2022 model year?** As communicated previously, given demand, we anticipate deliveries to continue through the 2022 calendar year, with some customers getting a 2022 model year Bronco. Delivery timing is based on a number of factors including reservation timestamp, part availability, and the number of Bronco vehicles each dealer receives.
- **How can customers receive their Bronco sooner?** Customers willing to avoid key commodity constraints (Hardtop Roof, 2.7L engine, Lux or Sasquatch Package, Badlands/Wildtrak, Safari Bar or Trailer Tow package, etc.) will have a higher likelihood for 2021MY production based on part availability.