

Ford Takes In Record 50,000 F-Series Retail Vehicle Orders in March; Ford Electrified Vehicle Sales Post Record; Ford Pro Continues Strong Momentum; Ford Bronco Family Achieves Record March Sales; Lincoln **SUV Demand Strengthens**





MARCH 2022 SALES

	Total Vehicle	Truck	SUV	Electrified
Total U.S. Sales	159,328	74,420	81,280	13,772
Total Sales vs. Mar. 2021	-25.6%	-34.4%	-9.4%	16.9%
Retail Sales vs. Mar. 2021	-30.1 %	-39.0%	-16.2 %	9.4%

HIGHLIGHTS

- March improvements in production and inventory begin to lift sales. Ford's retail sales up 23.2 percent over February. Overall SUVs were up 39.2 percent, while truck and van sales were up 12.5 percent.
- Ford retail orders further expand over a year ago achieving another new record. Ford dealers took in 88,000 orders in March up 66,000 over a year-ago.
- F-Series took in a new record 50,000 retail orders in March up 38,000 over last year, while trucks turn at record rates on dealer lots. F-Series in-transit inventory expanded 127 percent over February and 66.1 percent over a year-ago. Ford's overall in-transit stock levels increased 73.5 percent compared to February, positioning Ford for spring sales growth.
- Ford's overall truck sales grew 12.5 percent compared to February while the new Maverick posted its best one-month sales performance since introduction. Maverick sales increased 115 percent from February, while turning on dealer lots in just 4 days.
- Ford's newest vehicles, Bronco, Bronco Sport, Mustang Mach-E and Maverick, together are conquesting from competitive vehicles at a rate of 62 percent in March.
- Ford achieved record electrified vehicle sales year-to-date. expanding 37.9 percent. Ford's electrified vehicle conquest rate is growing and climbed to 51 percent - up 6 percentage points over last year.
- On improved inventory flow, Ford brand SUVs sales rebounded increasing 39.2 percent over February. On record level turn rates. Bronco sales increased 70.7 percent over February, while Explorer was up 76.8 percent and Bronco Sport was up 22.3 percent.
- Lincoln SUV sales expanded over February's results. Lincoln intransit stock increased 16.6 percent to 3,495 vehicles at the end of February, setting Lincoln SUV sales up for a 26.4 percent gain in March.

About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 183,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at corporate.ford.com

*U.S. sales volume reflects transactions with (i) retail and fleet customers (as reported by dealers), (ii) government and (iii) Ford management. Average transaction pricing based on J.D. Power and Associates PIN data

"While the global semiconductor chip shortage continues to create challenges, we saw improvement in March sales, as in-transit inventory improved 74 percent over February. F-Series had a record 50,000 new retail orders in March, while a record 41 percent of our overall retail sales came from previously placed retail orders. Our newest products continue to turn at a record pace, as Bronco, Bronco Sport, Mustang Mach-E and Maverick had their best combined sales performance yet, with 33,398 vehicles sold. Ford is ready to deliver and positioned well for spring sales growth." - Andrew Frick, vice president, Sales, Distribution & Trucks

MUST-HAVE PRODUCTS





Ford Trucks



Ford SUVs



Ford Performance



Lincoln SUVs

Ford Pro sales increased 37.5 percent in March, compared to February - led by the world's bestselling van the Ford Transit. Transit sales were up 70.0 percent over February, while Ford Pro sales of F-Series were up 8.9 percent. E-Transit, Ford's fully electric van, recorded sales of 528 vehicles in March as production continues to

Year-to-date through March, Ford F-Series leads the way in truck sales, outselling No. 2 Ram by over 45,000 trucks. Overall, Ford pickup sales totaled 140,701 through March. Ford Maverick has sold 19,245 pickups so far this year, while turning on dealer lots in just 4 days. Maverick is one of the hottest new products on the market, with 46.7 percent of customers in March choosing the hybrid model, which achieves 42/33 mpg. city/hwy.

Ford brand SUV sales were up 39.2 percent in March over February on improved inventory. The Bronco family of vehicles had their best monthly sales performance since launch, with sales of 22,340 SUVs. Customers are opting more than ever for 4X4/ AWD-equipped Ford brand SUVs. Year-to-date, Ford saw record levels of 4X4/AWDequipped Ford SUVs approaching 80 percent of retail sales. This is boosting average transaction pricing by approximately \$5,000 per SUV, compared to last year.

Mustang Mach-E sales jumped 18.1 percent in March from February, with total sales of the Mustang family -- Mach-E and Mustang totaling 5,978. Mustang Mach-E is seeing strong customer demand for AWD, with about 72 percent of Mustang Mach-E retail sales sold with AWD systems. High-performance Mach-E GT represented 27 percent of Mach-E sales in

Demand for Lincoln SUVs continued through March, with sales up 26.4 percent relative to February. In addition, Lincoln had a record additional 3,600 new retail orders placed for the month. With increasing in-transit inventories, Lincoln is well positioned to further expand sales during the spring season.

FORD MOTOR COMPANY MARCH 2022 U.S. SALES

	<u>March</u>		%	Year-to-	Year-to-Date		
	<u>2022</u>	<u>2021</u>	Change	<u>2022</u>	<u>2021</u>	<u>Change</u>	
SALES BY BRAND							
Ford	151,843	204,231	-25.7	412,984	495,924	-16.7	
Lincoln	<u>7,485</u>	10,005	-25.2	<u>19,148</u>	<u>25,410</u>	-24.6	
Total vehicles	159,328	214,236	-25.6	432,132	521,334	-17.1	
SALES BY TYPE							
Cars	3,628	10,990	-67.0	14,022	27,202	-48.5	
SUVs	81,280	89,728	-9.4	205,798	216,899	-5.1	
Trucks	74,420	113,518	-34.4	212,312	277,233	-23.4	
Total vehicles	159,328	214,236	-25.6	432,132	521,334	-17.1	
FORD BRAND							
Fusion	0	2,993	-100.0	0	7,889	-100.0	
GT	13	11	18.2	36	33	9.1	
Mustang	<u>3,615</u>	7,297	-50.5	<u>13,986</u>	<u>17,274</u>	-19.0	
Ford Cars	3,628	10,301	-64.8	14,022	25,196	-44.3	
EcoSport	3,076	4,900	-37.2	8,426	12,878	-34.6	
Bronco Sport	12,583	9,780	28.7	29,089	23,356	24.5	
Escape	15,136	17,947	-15.7	39,962	40,990	-2.5	
Bronco	9,757	0	N/A	23,573	0	N/A	
Mustang Mach-E	2,363	2,637	-10.4	6,734	6,614	1.8	
Edge	12,048	8,818	36.6	26,412	22,150	19.2	
Explorer	16,915	26,404	-35.9	42,736	65,244	-34.5	
Expedition	<u>1,917</u>	<u>9,926</u>	-80.7	<u>9,718</u>	<u>22,263</u>	-56.3	
Ford SUVs	73,795	80,412	-8.2	186,650	193,495	-3.5	
F-Series	44,906	84,043	-46.6	140,701	203,797	-31.0	
Ranger	6,276	11,110	-43.5	17,639	24,166	-27.0	
Maverick	8,695	0	N/A	19,245	0	N/A	
E-Series	1,999	3,581	-44.2	7,201	10,573	-31.9	
Transit	7,736	10,764	-28.1	17,211	27,451	-37.3	
Transit Connect	3,980	3,084	29.1	7,357	7,623	-3.5	
Heavy trucks	<u>828</u>	<u>936</u>	-11.5	<u>2,958</u>	<u>3,623</u>	-18.4	
Ford Trucks	<u>74,420</u>	113,518	-34.4	212,312	<u>277,233</u>	-23.4	
Ford Brand	151,843	204,231	-25.7	412,984	495,924	-16.7	
LINCOLN BRAND							
MKZ	0	415	-100.0	0	1,238	-100.0	
Continental	<u>0</u>	<u>274</u>	-100.0	<u>0</u>	<u>768</u>	-100.0	
Lincoln Cars	0	689	-100.0	0	2,006	-100.0	
Corsair/MKC	2,634	2,979	-11.6	6,944	7,114	-2.4	
Nautilus/MKX	2,182	2,043	6.8	5,089	5,372	-5.3	
Aviator	1,816	2,532	-28.3	4,967	6,086	-18.4	
Navigator	<u>853</u>	<u>1,762</u>	-51.6	<u>2,148</u>	<u>4,832</u>	-55.5	
Lincoln SUVs	<u>7,485</u>	<u>9,316</u>	-19.7	<u>19,148</u>	<u>23,404</u>	-18.2	
Lincoln Brand	7,485	10,005	-25.2	19,148	25,410	-24.6	

CONTACT

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Ford Motor Company

MAR 2022 U.S. GROSS STOCKS

Gross Stock

•	Units (000)				
Mustang	7.1				
GT	0.0				
Ford Cars	7.1				
Escape	17.0				
Bronco Sport	16.8				
Mustang Mach-E	8.7				
EcoSport	10.9				
Edge	15.7				
Bronco	14.7				
Explorer	33.3				
Expedition	<u> </u>				
Ford SUVs	118.7				
Corsair	3.2				
Nautilus	4.0				
Aviator	2.2				
Navigator	0.9				
Lincoln SUVs	10.3				
Total SUVs	129.0				
Econoline Van	5.4				
Transit Connect (Tourneo)	3.0				
Transit Van	14.3				
Maverick	9.4				
Ranger	9.4				
F-Series	87.8				
Medium/Heavy	2.9				
Ford Trucks	132.2				
Total Car, Utility, Truck	268.3				

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Flat Rock	<u>Jan</u>	<u>Feb</u>	Mar	<u>Apr</u>	May	<u>Jun</u>	<u>Jul</u>	Aug	<u>Sep</u>	<u>Oct</u>	Nov	<u>Dec</u>	Full Year
Ford Mustang	3,960	5,159	4,152										13,27
Chicago Main	3,300	0,100	7,102										10,27
Ford Explorer	23,553	12,403	28,081										64,03
Lincoln Aviator	2,188	1,272	3,233										6,693
Chicago SHO													
Ford Explorer	1,186	870	2,116										4,172
Lincoln Aviator	109	154	239										502
<u>Cuautitlan</u>													
Mustang Mach-E	6,054	4,755	7,343										18,152
Dearborn Truck Plant													
Ford F-Series (F-150)	28,371	10,987	26,041										65,399
Detroit Chassis Plant													
Stripped Chassis	1,161	746	2,320										4,227
<u>Hermosillo</u>													
Bronco Sport	14,636	10,260	15,052										39,948
Maverick	7,842	9,184	9,778										26,804
Kansas City (SUV)													
Ford Transit	9,751	6,679	17,148										33,578
Kansas City (Truck)													
Ford F-Series (F-150)	15,015	10,415	24,696										50,126
Kentucky Truck													
Ford F-Series (Super Duty)	10,629	18,944	23,071										52,644
Ford Expedition	2,042	1,241	4,476										7,759
Lincoln Navigator	685	388	1,244										2,317
Louisville Assembly													
Ford Escape	15,822	13,857	21,862										51,541
Lincoln Corsair	2,627	3,193	3,263										9,083
Michigan Assembly													
Ranger	6,890	5,508	8,871										21,269
Bronco	12,938	8,462	14,953										36,353
Multimatic													
Ford GT	18	19	23										60
<u>Oakville</u>													
Ford Edge	8,283	10,433	15,647										34,363
Lincoln Nautilus	1,552	2,618	4,224										8,394
Ohio Assembly													
Ford Econoline	1,485	1,828	1,883										5,196
Medium Truck	526	649	763										1,938
Super Duty	459	614	777										1,850
Total Production	177,782	140,638	241,256	-	-	_	-	-	_	_	-		559,676
Total Floduction	177,702	140,030	241,230	-	-	-	-	-	-	-	-	-	559,676
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	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	Nov	<u>Dec</u>	Full Year
Bronco Sport	14,636	10,260	15,052	_	-	-	_	-	-	_	-	-	39,948
Maverick	7,842	9,184	9,778	_	-	-	_	-	-	_	-		26,804
Maverick	7,042	3,104	3,110	-	-	-	-	-	-	-	-	-	20,004
Ford Mustang	3,960	5,159	4,152	-	-	-	-	-	-	-	-	-	13,271
Ford GT	18	19	23	-	-	-	-	-	-	-	-	-	60
Ranger	6,890	5,508	8,871	-	-	-	-	-	-	-	-	-	21,269
Bronco	12,938	8,462	14,953	-	-	-	-	-	-	-	-	-	36,353
Mustang Mach-E	6,054	4,755	7,343	-	-	-	-	-	-	-	-	-	18,152
F F Q (F 450)	40.000	04 400	F0 707										445 505
Ford F-Series (F-150)	43,386	21,402	50,737	-	-	-	-	-	-	-	-	-	115,525
Ford F-Series (Super Duty)	11,088	19,558	23,848	-	-	-	-	-	-	-	-	-	54,494
Ford Expedition	0.040	1,241	4,476	-	-	-	-	-	-	-	-	-	7,759
Lincoln Navigator	2,042				-	-	-	-	-	-	-	-	2,317
	685	388	1,244	-									68,209
Ford Explorer	-	388 13,273	1,244 30,197	-	-	-	-	-	-	-	-	-	
	685					-	-	-	-	- -	-	-	7,195
Ford Explorer Lincoln Aviator	685 24,739 2,297	13,273 1,426	30,197 3,472	-	-	-	-	-	-	-	-	-	
Ford Explorer	685 24,739	13,273	30,197	-	-								
Ford Explorer Lincoln Aviator	685 24,739 2,297	13,273 1,426	30,197 3,472	-	-	-	-	-	-	-	-	-	33,578
Ford Explorer Lincoln Aviator Ford Transit	685 24,739 2,297 9,751	13,273 1,426 6,679	30,197 3,472 17,148	-	- - -	-	-	-	-	-	-	-	33,578 51,541
Ford Explorer Lincoln Aviator Ford Transit Ford Escape Lincoln MKC	685 24,739 2,297 9,751 15,822 2,627	13,273 1,426 6,679 13,857 3,193	30,197 3,472 17,148 21,862 3,263	-	-	-	- - -	-	-	-	- - -	- - - -	33,578 51,54 ² 9,083
Ford Explorer Lincoln Aviator Ford Transit Ford Escape Lincoln MKC Ford Edge	685 24,739 2,297 9,751 15,822 2,627 8,283	13,273 1,426 6,679 13,857 3,193 10,433	30,197 3,472 17,148 21,862 3,263 15,647	-	-	-	- - -	-	-	-	-	- - -	33,578 51,541 9,083 34,363
Ford Explorer Lincoln Aviator Ford Transit Ford Escape Lincoln MKC Ford Edge	685 24,739 2,297 9,751 15,822 2,627	13,273 1,426 6,679 13,857 3,193	30,197 3,472 17,148 21,862 3,263	-	-	-	- - -	-	-	-	- - -	- - - -	33,578 51,541 9,083 34,363
Ford Explorer Lincoln Aviator Ford Transit Ford Escape Lincoln MKC Ford Edge Lincoln MKX	685 24,739 2,297 9,751 15,822 2,627 8,283 1,552	13,273 1,426 6,679 13,857 3,193 10,433 2,618	30,197 3,472 17,148 21,862 3,263 15,647 4,224	-	-	-	- - -	-	-	-	-	- - -	33,578 51,541 9,083 34,363 8,394
Ford Explorer Lincoln Aviator Ford Transit Ford Escape Lincoln MKC Ford Edge Lincoln MKX Ford Econoline	685 24,739 2,297 9,751 15,822 2,627 8,283 1,552 1,485	13,273 1,426 6,679 13,857 3,193 10,433 2,618 1,828	30,197 3,472 17,148 21,862 3,263 15,647 4,224 1,883	-	-	-	- - - - -	- - - - -	-	-	-	-	33,578 51,541 9,083 34,363 8,394 5,196
Ford Explorer Lincoln Aviator Ford Transit Ford Escape Lincoln MKC Ford Edge Lincoln MKX Ford Econoline Medium Truck	685 24,739 2,297 9,751 15,822 2,627 8,283 1,552 1,485 526	13,273 1,426 6,679 13,857 3,193 10,433 2,618 1,828 649	30,197 3,472 17,148 21,862 3,263 15,647 4,224 1,883 763	-	-	-	-	-	-	-	-	- - - - - -	7,195 33,578 51,541 9,083 34,363 8,394 5,196 4 1,938 4,227
Ford Explorer Lincoln Aviator Ford Transit Ford Escape Lincoln MKC Ford Edge Lincoln MKX Ford Econoline	685 24,739 2,297 9,751 15,822 2,627 8,283 1,552 1,485	13,273 1,426 6,679 13,857 3,193 10,433 2,618 1,828	30,197 3,472 17,148 21,862 3,263 15,647 4,224 1,883	-	-	-	-	-	-	-	-	- - - - -	33,578 51,541 9,083 34,363 8,394 5,196