



BRONCO



FORD PERFORMANCE
PARTS

Introducing the 2023 Shadow Bronco Package

- Available as a Dealer Channel Option, Making it Easier for Customers to
Protect Their Ride While Driving in Style



Tier 1 – Standard “Shadow Bronco” Exterior Cosmetics Package

Part Number	Description	Dealer Cost	MSRP	Install Time
VN2DZ9942528AE	Black Grille Lettering	\$34.30	\$49	0.5
VM2DZ16C900A	Hood Deflector	\$62.30	\$89	0.2
M2DZ16450AD	Step Bars	\$430.50	\$615	0.5
VM2DZ99132A08B	Black Door Sill Plates	\$62.30	\$89	0.2
M1447BRB	Black Bronco Emblem	\$27.31	\$45	0.2
M1447GOATBLK	Black GOAT Badge	\$27.82	\$35	0.1
M1007KBR1785	Dyno Gray Wheels	\$1,113	\$1,485	1
Total		\$1,757.53	\$2,407	2.7

Tier 2 – Includes Tier 1 Accessories in Addition too:

Part Number	Description	Dealer Cost	MSRP	Install Time
VM2DZ9906202A	Center Console Vault	\$237.30	\$339	0.2
M2DZ7813300AA	Floor Liners	\$129.50	\$185	0.1
M2DZ58047A74BA	Cargo Area Protector	\$101.50	\$145	0.1
M1012KBR	Black Lug Kit	\$119	\$160	0.1
Total		\$2,344.83	\$3,236	3.2

Tier 3 – Includes Tier 1 and Tier 2 Accessories in Addition too:

Part Number	Description	Dealer Cost	MSRP	Install Time
M5230BR35B/M5230BR75B	2.3/2.7L Sport Exhaust	\$954	\$1,265	0.5
M9603B23/M9603B27	2.3/2.7L Tuning Pack	\$695	\$825	0.5
Total		\$3,993.83	\$5,326	4.2

